

# 2016 POLITICAL FALL SPENDING WTHI-POLITICAL ISSUE-DSCCIE AND DSCC

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
907915 booked as dsc ie	7/26-8/7	179	\$ 75,980.00	\$ 11,247.00	\$ 63,733.00		\$ 63,733.00	\$ 63,733.00		payment sent to hub
914115 booked as dsc	8/8-8/12	11	\$ 3,620.00	\$ 543.00	\$ 3,077.00		\$ 3,077.00	\$ 3,077.00		payment sent to hub
935121	9/20-9/26	91	\$ 76,900	\$ 11,535.00	\$ 65,365.00		\$ 65,365.00	\$ 65,365.00		payment sent to hub
939165	9/27-10/3	81	\$ 71,600.00	\$ 10,740.00	\$ 60,860.00		\$ 60,860.00	\$ 60,860.00		payment sent to hub
941333	10/4-10/10	91	\$ 71,400.00	\$ 10,710.00	\$ 60,690.00		\$ 60,690.00	\$ 60,690.00		payment sent to hub
947196	10/11-10/17	43	\$ 41,200.00	\$ 6,180.00	\$ 35,020.00		\$ 35,020.00	\$ 35,020.00		payment sent to hub
947401	10/18-10/24	44	\$ 48,700.00	\$ 7,305.00	\$ 41,395.00		\$ 41,395.00	\$ 41,395.00		payment sent to hub



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 947401 /		<u>Alt Order #</u> 25320355
<u>Product</u> Issue		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 5443
<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 10/03/16 / 10/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9913721	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN3307/TO232		<u>Advertiser Ref</u>

And:

**Great American Media**  
**3050 K Street Northwest**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTHI	10/18/16	10/24/16	News 10 M-F	6a-7a		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$800.00				
Week:		10/24/16	10/30/16	1-----				1	\$800.00				
2	WTHI	10/18/16	10/24/16	CBS This Morning	7a-9a		:30				NM	9	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				7	\$500.00				
Week:		10/24/16	10/30/16	M-----				2	\$500.00				
3	WTHI	10/23/16	10/23/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$800.00				
N 4	WTHI	10/18/16	10/24/16	M-F 9a-10a	9a-10a		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$200.00				
Week:		10/24/16	10/30/16	1-----				1	\$200.00				
5	WTHI	10/18/16	10/24/16	News 10 Midday	12p-1230p		:30				NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$1,200.00				
Week:		10/24/16	10/30/16	1-----				1	\$1,200.00				
N 6	WTHI	10/18/16	10/21/16	M-F 3p-4p	3p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				1	\$200.00				
7	WTHI	10/18/16	10/24/16	News 10 at 5p	5-530p		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				1	\$1,400.00				
Week:		10/24/16	10/30/16	M-----				1	\$1,400.00				
8	WTHI	10/18/16	10/24/16	News 10 at 6p	6p-630p		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				1	\$2,500.00				
Week:		10/24/16	10/30/16	M-----				1	\$2,500.00				
N 9	WTHI	10/18/16	10/24/16	M-F 530p-6p	530p-6p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

<u>Contract / Revision</u> 947401 /		<u>Alt Order #</u> 25320355
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> Issue	<u>Estimate #</u> 5443
<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 10/03/16 / 10/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$500.00				
Week:		10/24/16	10/30/16	1-----				1	\$500.00				
N 10	WTHI	10/18/16	10/21/16	M-F 730p-8p	730p-8p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TW-F--				2	\$800.00				
11	WTHI	10/19/16	10/19/16	Wed Hour 1	8p-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$2,500.00				
12	WTHI	10/23/16	10/23/16	Sunday Prime rotator	7p-11p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$4,000.00				
N 13	WTHI	10/22/16	10/22/16	News 10 Late News Sa	11p-1130p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$900.00				
N 14	WTHI	10/23/16	10/23/16	Reg Season Colts (LIT)	Reg Season Colts		:30				NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				2	\$5,000.00				
N 15	WTHI	10/23/16	10/23/16	News 10 Late News Su	11p-1130p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$900.00				
N 16	WTHI	10/18/16	10/18/16	Tue Hour 2	9p-10p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-T-----				1	\$2,000.00				
<b>Totals</b>								0.00				44	\$48,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	44	\$48,700.00	(\$7,305.00)	\$41,395.00
<b>Totals</b>	44	\$48,700.00	(\$7,305.00)	\$41,395.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 55th St  
New York, NY 10019

**Contract #** 25320355 **Changes as of:** 9/30/2016 at 2:36 PM **Version:** Highlighting Revision 2

**CPE:** 49/53/5443 **Flight:** 10/18/16 - 10/24/16 **Total \$:** \$48,700.00

**Agency:** Great American Media **Advertiser:** DSCC IE **Market:** Terre Haute

**GREAT AMERICAN MEDIA** 3050 K ST NW **Product:** Issue **Office:** WASHINGTON

SUITE 100  
WASHINGTON DC 20007

**Agency Order #:** 5425867 **Buyer:** Pino, Thomas **Primary Demo:** Adults 35+

**Salesperson:** BEN WILLMEITH 202-872-5880 **Con Type:** POLITICAL/NOTE **Assistant:** BEN WILLMEITH 202-872-5880

**Total GRP:** **Separation:** **Total Spots:** 44 **Total CPP:** \$0.00

**Comments:** Rev rates down to sec 2 where applicable and added in spots  
NCIT

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
1	Tu-F-M 6a-7a		News 10 WTHI	\$800.00	0	30	5		5	\$4,000.00	\$0.00	0.0
2	Tu-F-M 7a-9a		CBS This Morning	\$500.00	0	30	9		9	\$4,500.00	\$0.00	0.0
3	Su 9a-10:30a		CBS News Sunday Morning	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
4	Tu-F-M 9a-10a		Live! With Kelly & Michael	\$200.00	0	30	5		5	\$1,000.00	\$0.00	0.0
Changes: Rate from 400 to 200												
5	Tu-F-M 12n-12:30p		News 10 WTHI	\$1,200.00	0	30	5		5	\$6,000.00	\$0.00	0.0
6	Tu-F-M 3p-4p		Harry Connick	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
Changes: Rate from 400 to 200												
7	Tu-F-M 5p-5:30p		News 10 WTHI	\$1,400.00	0	30	2		2	\$2,800.00	\$0.00	0.0
8	Tu-F-M 6p-6:30p		News 10 WTHI	\$2,500.00	0	30	2		2	\$5,000.00	\$0.00	0.0
9	Tu-F-M 5:30p-6p		Inside Edition	\$500.00	0	30	5		5	\$2,500.00	\$0.00	0.0
Changes: Rate from 700 to 500												
REV+ 10	Tu-F-M 7:30p-8p		Family Feud	\$800.00	0	30	1	2	2	\$1,600.00	\$0.00	0.0
Changes: Rate from 1400 to 800												
11	W 8p-9p		Survivor-CBS	\$2,500.00	0	30	1		1	\$2,500.00	\$0.00	0.0
12	Su 7p-8p		60 Minutes-CBS	\$4,000.00	0	30	1		1	\$4,000.00	\$0.00	0.0
13	Sa 11p-1:30p		News 10 WTHI	\$900.00	0	30	1		1	\$900.00	\$0.00	0.0
Changes: Rate from 1600 to 900												
REV+ 14	Su 1p-4p		COLTS V TITANS	\$5,000.00	0	30	1	2	2	\$10,000.00	\$0.00	0.0
(11/23/14 and 11/22/15 average delivery (Sun: 1P)) Changes: Rate from 10000 to 5000												
REV+ 15	Su 11p-1:30p		News 10 WTHI	\$900.00	0.0	30	0	1	1	\$900.00	\$0.00	0.0

947401



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25320355	<b>Changes as of:</b> 9/30/2016 at 2:36 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 49/63/5443	<b>Flight:</b> 10/18/16 - 10/24/16	<b>Total \$:</b> \$48,700.00
<b>Agency:</b> Great American Media	<b>Advertiser:</b> DSCC IE	<b>Total Spots:</b> 44
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Product:</b> issue	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 5425867	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Buyer:</b> Pino, Thomas	<b>Con Type:</b> POLITICAL/NOTE	<b>Separation:</b>
<b>Salesperson:</b> BEN WILMETH 202-872-5880	<b>Assistant:</b> BEN WILMETH 202-872-5880	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18	Total Spots	Total \$	CPP	GRP
REV+ 16	Tu 9p-10p		BULL	\$2,000.00	0.0	30	0 1	1	\$2,000.00	\$0.00	0.0
<b>TOTALS:</b> 44								44	\$48,700.00	\$0.00	0.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25320355	<b>Changes as of:</b> 9/30/2016 at 2:36 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 49/53/5443	<b>Flight:</b> 10/18/16 - 10/24/16	<b>Total \$:</b> \$48,700.00
<b>Agency:</b> Great American Media	<b>Advertiser:</b> DSCC IE	<b>Total Spots:</b> 44
<b>Product:</b> Issue	<b>Market:</b> Terre Haute	<b>Total CPP:</b> \$0.00
<b>Media:</b> GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Office:</b> WASHINGTON	

<b>Agency Order #:</b> 5425867	<b>Primary Demo:</b> Adults 35+
<b>Buyer:</b> Pino, Thomas	<b>Con Type:</b> POLITICAL/NOTE
<b>Salesperson:</b> BEN WILMETH	<b>Assistant:</b> BEN WILMETH
202-872-5680	202-872-5680
<b>Total GRP:</b>	<b>Separation:</b>

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/30/16 2:36 PM	BEN WILMETH	Rev rates down to sec 2 where applicable and added in spots
09/29/16 11:58 AM	CAROLYN ALLAIRE	revised order.
09/29/16 10:25 AM	System	In 6 changed prgm name.ncir
09/29/16 10:24 AM	Tammy Terry	Notice Received.
		Ben - correct title on line 6 needs to be "harry". please revise. thanks - tammy

Competitive Information	
Market Budget:	\$78,548
WTH Share:	62%
Comment:	
ETHI:	2%
WAWV:	6%
WTWO:	30%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	44	\$48,700.00	N/A
<b>Total</b>	<b>100%</b>	<b>44</b>	<b>\$48,700.00</b>	<b>N/A</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	44	\$48,700.00
<b>Total</b>	<b>44</b>	<b>\$48,700.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/30/16 2:36 PM	BEN WILMETH	Revised	4		\$0
Revision	9/29/16 11:58 AM	CAROLYN ALLAIRE	Confirmed			\$0
Makegood 1	9/29/16 10:24 AM	Tammy Terry	Confirmed			\$0
New	9/28/16 3:04 PM	BEN WILMETH	Confirmed	40		\$48,700.00

**Non-Discrimination Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 947401 /		<u>Alt Order #</u> 25320355
<u>Product</u> Issue		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 5443
<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 09/29/16 / 09/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913721	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN3307/TO232		<u>Advertiser Ref</u>

And:

**Great American Media**  
**3050 K Street Northwest**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	10/18/16	10/24/16	News 10 M-F	6a-7a		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$800.00				
	Week:	10/24/16	10/30/16	1-----				1	\$800.00				
N 2	WTHI	10/18/16	10/24/16	CBS This Morning	7a-9a		:30				NM	9	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-TWTF--				7	\$500.00				
	Week:	10/24/16	10/30/16	M-----				2	\$500.00				
N 3	WTHI	10/18/16	10/23/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-----S				1	\$800.00				
N 4	WTHI	10/18/16	10/24/16	M-F 9a-10a	9a-10a		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$400.00				
	Week:	10/24/16	10/30/16	1-----				1	\$400.00				
N 5	WTHI	10/18/16	10/24/16	News 10 Midday	12p-1230p		:30				NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$1,200.00				
	Week:	10/24/16	10/30/16	1-----				1	\$1,200.00				
N 6	WTHI	10/18/16	10/21/16	M-F 3p-4p	3p-4p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-TWTF--				1	\$400.00				
N 7	WTHI	10/18/16	10/24/16	News 10 at 5p 5-530p	5-530p		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-TWTF--				1	\$1,400.00				
	Week:	10/24/16	10/30/16	M-----				1	\$1,400.00				
N 8	WTHI	10/18/16	10/24/16	News 10 at 6p	6p-630p		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-TWTF--				1	\$2,500.00				
	Week:	10/24/16	10/30/16	M-----				1	\$2,500.00				
N 9	WTHI	10/18/16	10/24/16	M-F 530p-6p	530p-6p		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

<u>Contract / Revision</u> 947401 /		<u>Alt Order #</u> 25320355
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> Issue	<u>Estimate #</u> 5443
<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 09/29/16 / 09/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$700.00				
Week:		10/24/16	10/30/16	1-----				1	\$700.00				
N 10	WTHI	10/18/16	10/21/16	M-F 730p-8p	730p-8p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TW-F--				1	\$1,400.00				
N 11	WTHI	10/19/16	10/19/16	Wed Hour 1	8p-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$2,500.00				
N 12	WTHI	10/23/16	10/23/16	Sunday Prime rotator	7p-11p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$4,000.00				
N 13	WTHI	10/22/16	10/22/16	News 10 Late News Sa	11p-1130p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$1,800.00				
N 14	WTHI	10/23/16	10/23/16	Reg Season Colts (LIT)	Reg Season Colts		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$10,000.00				
Totals								0.00				40	\$48,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	40	\$48,700.00	(\$7,305.00)	\$41,395.00
<b>Totals</b>	40	\$48,700.00	(\$7,305.00)	\$41,395.00

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25320355      Changes as of: 9/28/2016 at 3:04 PM      Version: Original Order

CPE: 49/53/5443      Flight: 10/18/16 - 10/24/16      Station: WTHI      Total \$: \$48,700.00

Agency: Great American Media      Advertiser: DSCC IE      Market: Terre Haute      Total Spots: 40

GREAT AMERICAN MEDIA 3050 K ST NW      Product: Issue      Office: WASHINGTON      Total CPP: \$0.00

SUITE 100      WASHINGTON DC 20007

Agency Order #: 5425867      Primary Demo:      Total GRP:

Buyer: Pino, Thomas      Con Type: POLITICAL/NOTE      Separation:

Salesperson: BEN WILLMEITH      Assistant: BEN WILLMEITH

#	Day/Time	DP	Program	Rate	Len	10/18	10/18 - 10/18	Total Spots	Total \$	CPP	GRP
1	Tu-F-M 6a-7a		News 10 WTHI	\$800.00	30	5		5	\$4,000.00	\$0.00	0.0
2	Tu-F-M 7a-9a		CBS This Morning	\$500.00	30	9		9	\$4,500.00	\$0.00	0.0
3	Su 9a-10:30a		CBS News Sunday Morning	\$800.00	30	1		1	\$800.00	\$0.00	0.0
4	Tu-F-M 9a-10a		Live! With Kelly & Michael	\$400.00	30	5		5	\$2,000.00	\$0.00	0.0
5	Tu-F-M 12n-12:30p		News 10 WTHI	\$1,200.00	30	5		5	\$6,000.00	\$0.00	0.0
6	Tu-F-M 3p-4p		Doctere- <i>TRACY</i>	\$400.00	30	1		1	\$400.00	\$0.00	0.0
7	Tu-F-M 5p-5:30p		News 10 WTHI	\$1,400.00	30	2		2	\$2,800.00	\$0.00	0.0
8	Tu-F-M 6p-6:30p		News 10 WTHI	\$2,500.00	30	2		2	\$5,000.00	\$0.00	0.0
9	Tu-F-M 5:30p-6p		Inside Edition	\$700.00	30	5		5	\$3,500.00	\$0.00	0.0
10	Tu-F-M 7:30p-8p		Family Feud	\$1,400.00	30	1		1	\$1,400.00	\$0.00	0.0
11	W 8p-9p		Survivor-CBS	\$2,500.00	30	1		1	\$2,500.00	\$0.00	0.0
12	Su 7p-8p		60 Minutes-CBS <i>1:30 8:30P</i>	\$4,000.00	30	1		1	\$4,000.00	\$0.00	0.0
13	Sa 11p-11:30p		News 10 WTHI	\$1,800.00	30	1		1	\$1,800.00	\$0.00	0.0
14	Su 1p-4p		COLTS V TITANS	\$10,000.00	30	1		1	\$10,000.00	\$0.00	0.0
TOTALS: 40								40	\$48,700.00	\$0.00	0.0

[11/23/14 and 11/22/15 average delivery (Sun: 1P)]

9.2-16

947401



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25320355	<b>Changes as of:</b> 9/28/2016 at 3:04 PM	<b>Version:</b> Original Order	<b>Total \$:</b> \$48,700.00
<b>CPE:</b> 49/53/5443	<b>Flight:</b> 10/18/16 - 10/24/16	<b>Station:</b> WTHI	<b>Total Spots:</b> 40
<b>Agency:</b> Great American Media	<b>Advertiser:</b> DSCC IE	<b>Market:</b> Terre Haute	<b>Total CPP:</b> \$0.00
<b>GREAT AMERICAN MEDIA</b> 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Product:</b> issue	<b>Office:</b> WASHINGTON	

<b>Agency Order #:</b> 5425867	<b>Primary Demo:</b>	<b>Total GRP:</b>
<b>Buyer:</b> Pino, Thomas	<b>Con Type:</b> POLITICAL/NOTE	<b>Separation:</b>
<b>Salesperson:</b> BEN WILMETH	<b>Assistant:</b> BEN WILMETH	
202-872-5880	202-872-5880	

**Special Instructions**

Competitive Information	
Market Budget:	\$66,452
WTHI Share:	62%
Comment:	
ETHI:	2%
WAWV:	6%
WTWO:	30%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	100%	40	\$48,700.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>40</b>	<b>\$48,700.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	40	\$48,700.00
<b>Total</b>	<b>40</b>	<b>\$48,700.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
New	9/28/16 3:04 PM	BEN WILMETH	New	40		\$48,700.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

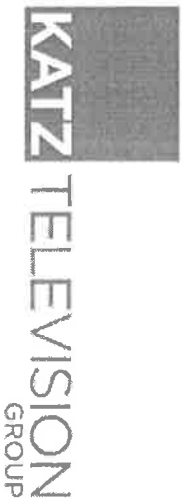


125 West 55th St  
New York, NY 10019

Contract # 25320355	Changes as of: 9/29/2016 at 10:24 AM	Version: Highlighting Makegood 1
CPE: 49/63/5443	Flight: 10/18/16 - 10/24/16	Total \$: \$48,700.00
Agency: Great American Media	Advertiser: DSCC IE	Total Spots: 40
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: Issue	Total CPP: \$0.00
Agency Order #: 5425867	Station: WTHI	
Buyer: Pino, Thomas	Market: Terre Haute	
Salesperson: BEN WILLMETH 202-872-5880	Office: WASHINGTON	
	Primary Demo:	Total GRP:
	Con Type: POLITICAL/NOTE	
	Assistant: BEN WILLMETH 202-872-5880	Separation:

#### Station Comment

Ben - correct title on line 6 needs to be "harry". please revise. thanks - tammy



125 West 55th St  
New York, NY 10019

Contract # 25320355 Changes as of: 9/29/2016 at 11:58 AM Version: Highlighting Revision 1  
 CPE: 49/53/5443 Flight: 10/18/16 - 10/24/16 Station: WTHI  
 Agency: Great American Media Advertiser: DSCC IE Market: Terre Haute  
 GREAT AMERICAN MEDIA 3050 K ST NW Product: issue Office: WASHINGTON  
 SUITE 100  
 WASHINGTON DC 20007  
 Agency Order #: 5425867 Primary Demo: Adults 35+  
 Buyer: Pino, Thomas Con Type: POLITICAL/VOTE  
 Salesperson: BEN WILMETH Assistant: BEN WILMETH  
 202-872-5880 202-872-5880  
 Total \$: \$48,700.00  
 Total Spots: 40  
 Total CPP: \$0.00

Special Instructions		
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Date/Time	Added by	Comment
09/29/16 11:58 AM	CAROLYN ALLAIRE	In 6 changed prgm name.ncir
09/29/16 10:25 AM	System	Notice Received.
09/29/16 10:24 AM	Tammy Terry	Ben - correct title on line 6 needs to be "harry", please revise. thanks - tammy

Competitive Information	
Market Budget:	\$66,452
WTHI Share:	62%
Comment:	
ETHI:	2%
WAWV:	6%
WTWO:	30%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	40	\$48,700.00	N/A
Total	100%	40	\$48,700.00	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	40	\$48,700.00	
Total	40	\$48,700.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	9/29/16 11:58 AM	CAROLYN ALLAIRE	Revised			\$0
Makegood 1	9/29/16 10:24 AM	Tammy Terry	Confirmed			\$0
New	9/28/16 3:04 PM	BEN WILMETH	Confirmed	40		\$48,700.00 \$48,700.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25320355	<b>Changes as of:</b> 9/29/2016 at 11:58 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 49/53/5443	<b>Flight:</b> 10/18/16 - 10/24/16	<b>Total \$:</b> \$48,700.00
<b>Agency:</b> Great American Media	<b>Advertiser:</b> DSCC IE	<b>Total Spots:</b> 40
GREAT AMERICAN MEDIA 3050 K ST NW	<b>Product:</b> issue	<b>Total CPP:</b> \$0.00
SUITE 100	<b>Office:</b> WASHINGTON	
WASHINGTON DC		
20007		

**Agency Order #:** 5425867  
**Buyer:** Pino, Thomas  
**Salesperson:** BEN WILMETH  
 202-872-5880

**Primary Demo:** Adults 35+  
**Con Type:** POLITICAL/VOTE  
**Assistant:** BEN WILMETH  
 202-872-5880

**Total GRP:**  
**Separation:**

Comments: revised order,

In 6 changed prgm name:ncir

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
1	Tu-F,M 6a-7a		News 10 WTHI	\$800.00	0	30	5		5	\$4,000.00	\$0.00	0.0
2	Tu-F,M 7a-9a		CBS This Morning	\$500.00	0	30	9		9	\$4,500.00	\$0.00	0.0
3	Su 9a-10:30a		CBS News Sunday Morning	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Livel With Kelly & Michael	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
5	Tu-F,M 12n-12:30p		News 10 WTHI	\$1,200.00	0	30	5		5	\$6,000.00	\$0.00	0.0
6	Tu-F,M 3p-4p		Harry Connick	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
Changes: Program from Doctors to Harry Connick												
7	Tu-F,M 5p-5:30p		News 10 WTHI	\$1,400.00	0	30	2		2	\$2,800.00	\$0.00	0.0
8	Tu-F,M 6p-6:30p		News 10 WTHI	\$2,500.00	0	30	2		2	\$5,000.00	\$0.00	0.0
9	Tu-F,M 5:30p-6p		Inside Edition	\$700.00	0	30	5		5	\$3,500.00	\$0.00	0.0
10	Tu-F,M 7:30p-8p		Family Feud	\$1,400.00	0	30	1		1	\$1,400.00	\$0.00	0.0
11	W 8p-9p		Survivor-CBS	\$2,500.00	0	30	1		1	\$2,500.00	\$0.00	0.0
12	Su 7p-8p		60 Minutes-CBS	\$4,000.00	0	30	1		1	\$4,000.00	\$0.00	0.0
13	Sa 11p-1:30p		News 10 WTHI	\$1,800.00	0	30	1		1	\$1,800.00	\$0.00	0.0
14	Su 1p-4p		COLTS V TITANS	\$10,000.00	0	30	1		1	\$10,000.00	\$0.00	0.0
[11/23/14 and 11/22/15 average delivery (Sur: TP)]												
<b>TOTALS:</b> 40									40	\$48,700.00	\$0.00	0.0

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WTHI   ETN1 Terre Haute, IN</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">9-29-16</span>
--	--

I, Great American Media

do hereby request station time concerning the following issue:

DSCC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

This broadcast time will be used by: DSCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mindy Myers  
120 Maryland Ave NE  
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

--



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/22/2016      [Signature]      202-338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
[Signature]      Nick Telezyn      GSM  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**